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News Around the Neighborhood

MOVIE IN THE PARK!

GRDC is co-hosting the last Movie in the Park event of the summer with North Rosedale Park Civic Association on Friday, Sept. 2 at 7:15 pm at the North Rosedale Park, 18445 Scarsdale. The feature will be "Moana." Two Northwest Detroit Farmers' Market vendors will be there too with the perfect movie fare. Questions? Contact GRDC's Fund Development and Communications Manager Kathy Garrett at kgarrett@ grandmontrosedale.com or 313.387.4732.

NORTHWEST DETROIT FARMERS' MARKET

The 17th season of the Northwest Detroit Farmers' Market runs every Thursday from 4 – 8 through Oct. 13 in the parking lot of the North Rosedale Park Community House, 18445 Scarsdale. Programming for kids and adults happens every week, along with weekly offerings



for fresh and local produce, locally roasted coffee, sweets, and much more.

GRDC OFFERS FREE HELP COMPLETING PROPERTY TAX EXEMPTION APPLICATION

To make an appointment to receive free one-on-one assistance completing the property tax exemption application, contact grdc. timetap.com or call 313.244.0274.

STAY IN TOUCH WITH GRDC

Grandmont Rosedale is a buy place! To stay on top of all the events happening in the neighborhood, subscribe to GRDC's weekly e-blast by emailing your request to be added to the list to kgarrett@ grandmontrosedale.com, or call her at 313.387.4732, ext. 103.You can also follow Grandmont Rosedale Development Corporation, Grand River WorkPlace, and Northwest Detroit Farmers' Market on Facebook and Instagram.



INSIDE

Meet Mike Randall, GRDC's Executive Director



Mike has come to GRDC with a host of qualifications and relevant experience from a number of organizations, but it's the understanding of what, and more importantly who, GRDC is that makes Mike a great fit. With his Bachelor's degree in Urban and Regional Studies with a concentration in Environmental Design and Space in hand, Mike began his professional career

with the Washtenaw County Public Health Department. Mike discovered that the skills he learned as an urban planner were not just applicable in a public health setting, they were extremely relevant and effective. Eventually this lead to Mike's most previous position as the Senior Director of Community Health at the American Heart Association. Some stops along the way include Habitat for Humanity, the Ypsilanti Housing Commission, the Ypsilanti Township Planning Commission, and the Ypsilanti Library Board. Mike earned his Master's degree in Urban, Regional, and City Planning last June.

COMING TO GRANDMONT ROSEDALE AND GRDC

Mike and his wife Alaina knew that they wanted to raise their son Phoenix in a place with a sense of community. They chose Grandmont Rosedale in 2018 and now consider their neighbors their friends. Luckily for the GRDC staff, board, and the residents of Grandmont Rosedale, Mike's experience and enthusiasm for the chance to help create community won him the position. "To directly impact projects that impact the people of the community is exciting. GRDC is the ultimate in community development." Mike continues to get to know the community both as a resident and as GRDC's Executive Director. "The passion for our work that my staff, the volunteers and the board members have is very alive and real. There's so much energy toward a common goal. And that's how we get stuff done." Welcome aboard, Mike. We're happy to have you here. You fit right in.

GRDC Awarded \$2.5 Million for New, Mixed-Use Project

GRDC has been awarded \$2.5 million from the federally funded Community Project Funding (CPF), "an opportunity in the federal appropriations process to shape meaningful policy outcomes at the local level." Intended to support a project that "addresses a community need" and "supported by elected officials or community organizations," this funding has passed

through the House of Representatives, bringing us one step closer to closing our funding gap for the new, mixed-use low-income senior housing project at 19505 Grand River. Congresswoman Rashida Tlaib spearheaded GRDC's request, along with support from State Representative Stephanie Young and Councilmember James Tate.

GRDC began the 19505 Grand River project in response to Grandmont Rosedale residents' desire for senior housing, a sit-down, family friendly restaurant, and more opportunities for small businesses to set up shop in Grandmont Rosedale. The 42 unit project will include space for a restaurant and up to two



more retail spaces on the ground floor. Two to three amenity rooms will be included in the upper floors for residents to gather for classes, socializing, and recreation.

SUSTAINING AND GROWING COMMUNITY

The project eliminates a long blighted structure in the heart of our community, and will enhance walkability along Grand River, improve property values, and spur

more economic revitalization.

Before and amid the pandemic, GRDC provided several in-person and remote community engagement opportunities for residents to share their ideas, concerns, and wishes for this new space. When asked why they would stay in their homes beyond their desire to do so, many of our residents replied that it was their relationships in the community that make it so hard to leave. And now they don't have to. GRDC thanks our elected officials for the advocacy, and our residents and small business owners for their input and support. Truly this project is a community-driven initiative.

2022 GRDC BOARD OF DIRECTORS

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GRDC

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Visit our web page at grandmontrosedale.com

GRDC is a non-profit, community-based organization working to preserve and improve the Grandmont Rosedale Neighborhoods of northwest Detroit. We take a comprehensive approach to community revitalization, with programs designed to renovate vacant homes, assist local homeowners and businesses, beautify our community and keep our neighborhoods safe and vibrant.

GRDC STAFF

Mike Randall, Executive Director Becki Kenderes, Program Director Chelsea Salame, Economic Development Manager Tom Ridgway, Construction and Facilities Manager Jocelyn Moss, Operations Manager Kathy Garrett, Fund Development

and Communications Manager JeNiece Freeman-Holt, Program Specialist

Thanks to Our Supporters

GRDC thanks the following families and businesses for their generous support of our programs between January 1, 2022 – May 31, 2022. Your contributions make a real difference in our community! If we've forgotten your name on either the donor or volunteer list, we apologize and please let us know! Contact Jocelyn Moss at jocelyn@grandmontrosedale.com or 313.387.4732, ext. 101.

CONTRIBUTORS

Eric Adams George and Brenda Anderson Grace Andrews Iean Baker Dr. Andrew Benigna Frances Blanks Logan Bourne William Burton Henry and LaVori Cade Clarendia Carter Carl and Mary Anne Castle Stephen Cavanaugh and Emma Tocco Michael and Wanda Denard Alexander Derdelakos and Susan Laing William and Eileen Frey Nicole Goodwin **Iovce Hall-Counts** Michael Herron Booker T. and Thalla Honor Dr. Melanie Hwalek Thomas Jackson Melrose Jefferson Kevin and Sonja Johnson John Jones Raymond and Barbara Kay Jones Trevor and Clare Layton Chet and Mary McLeod Columbus and Karen Johnson Moore John and Lorraine Morris William and Margie Nolan Duane Perrv Essence Pitts Chris Ratkowski George and Brenda Reeber

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Small Business Owners Look Forward to Grand River WorkPlace Workshops



Grand River WorkPlace, Detroit's first neighborhood co-working small business incubator space located at 19120 Grand River, is a busy place for business. The WorkPlace is a site for the 16- week ProsperUs Small Business Training program. WorkPlace will also host four workshops this year and a networking event. Designed to offer WorkPlace members and other small business owners free and effective information for small business, this year's workshops focus on data collection, digital marketing, and website design. The workshops are reliably well attended, and offer members the opportunity to learn of each other's businesses, helping to create a close-knit community of small business owners in Grandmont Rosedale. If you are interested in becoming a Grand River WorkPlace member, or if you would like a tour, let GRDC's Program Specialist know at jeniece@grandmontrosedale.com or 313.387.4732, ext. 118.

Grand River WorkPlace Pop-Up Shop Seeks to Stay in Grandmont Rosedale

Estella's Vegan Dessert Boutique moved into the Grand River WorkPlace popup retail space in October 2021 and had a great run through the end of June. Owner Chantele Jones "kind of expected to be big locally, but certainly not nationally. I couldn't have imagined such a response!" Business has been so good Chantele expanded her menu and hopes to open up her own space in Grandmont Rosedale soon. "I want to stay in Grandmont Rosedale. Business has been really good here!" Chantele's business benefited from the designed intention of the Grand WorkPlace pop-up space. The low risk of opening up in the pop-up space allowed Chantele to focus on her customers, expand her business, and find out what worked and what didn't. If you are interested in opening up in the Grand River WorkPlace retail pop-up space, contact JeNiece Freeman-Holt at jeniece@grandmontrosedale.com or 313.387.4732, ext. 118.



Estella's Vegan Dessert Boutique owner Chantele Jones

GRDC Facilitates the Re-Launch of the Grand River Business Association



According to GRDC's Economic Development Manager Chelsea Salame, the re-launch of the Grand River Business Association (GRBA) "creates a cohesiveness among the small businesses along Grand River that will enable the businesses to seek representation, organize events, and support one another." GRDC's experience organizing events, building community, and working with a wide variety of groups to garner support aided in the re-launch of the GRBA. The mission of the GRBA is to "create a unified network along the Grand River corridor consisting of business owners. Unified under one voice, the GRBA will address all business related issues that arise in our community, including governmental affairs. The GRBA will also serve

as a business-to-business referral network. Members will have access to exclusive marketing opportunities. Perhaps most importantly, we will work together to create a positive impact in our community through unification, diversification and inclusion." Once the GRBA has a solid foundation, more Grand River businesses beyond Grandmont Rosedale will join the Grand River Business Association, and GRDC will step back and watch this organization grow and thrive.

Rose Sale Fundraiser for Beautification a Success

GRDC's resident-volunteer led Vacant Property Task Force (VPTF) held a Valentine's Day Rose Sale Fundraiser to garner financial support for beautification projects in Grandmont Rosedale. Residents who ordered roses

got free delivery and could include notes for their neighbors. The VPTF raised \$900 that was used to beautify several vacant lots throughout the neighborhoods with clean-ups, and mowing. The VPTF is a GRDC initiative that works to prevent blight and vacancy in the five Grandmont Rosedale neighborhoods. If you are interested in joining the VPTF, contact GRDC's Program Director Becki Kenderes at becki@grandmontrosedale.com or 313.387.4732, ext. 120.



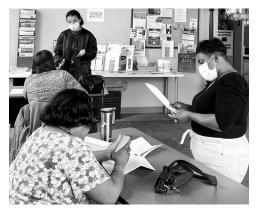


GRDC's Becki Kenderes, Chelsea Salame, and Intern Olivia Stillman get the VPTF roses ready for delivery.

GRDC Continues to Work to Prevent Foreclosures

Since 2018, GRDC has offered Detroit homeowners in danger of losing their homes due to unpaid property taxes free, one-on-one assistance in completing the Property Tax Exemption application. Through this Home Owners Property Exemption, or HOPE program, GRDC staff has worked with 217 HOPE applicants since the beginning of 2022. Funded by the Rocket Community Fund, this work to keep people in their homes fits GRDC's mission, "to preserve and improve the Grandmont Rosedale neighborhoods of Detroit." GRDC works with homeowners in Grandmont Rosedale and in several neighboring communities. It is important that the Grandmont Rosedale communities are good neighbors to nearby neighborhoods. The stability of our surrounding communities affects us all.

In May, GRDC held a HOPE workshop, inviting walk-in appointments. GRDC also made dozens of calls to homeowners who are in danger of losing their homes, but who may not be aware of the HOPE program. To make an appointment to receive assistance completing the application, or for more info about the HOPE program, contact GRDC's Operations Manager Jocelyn Moss: jocelyn@grandmontrosedale.com or 313.387.4732, ext. 101.



GRDC's Olivia Stillman and Jocelyn Moss assist HOPE clients.

Movie in the Park becomes a Favorite Neighborhood Summer Event



In 2020, during the height of the pandemic, GRDC recognized that our active, involved residents were missing the many community events, volunteer opportunities, and just being with their neighbors! GRDC began the Movie in the Park event as a means of drawing the community together safely while also giving a few of our Northwest Detroit Farmers' Market vendors an extra opportunity to connect with customers. Since that first Movie in the Park in the Grandmont neighborhood, the event has expanded to all five neighborhoods, each event co-sponsored with the neighborhood association and at the neighborhood park. It's a great, fun way to get residents to enjoy all the beautiful parks in Grandmont Rosedale and each other. Here are the remaining dates and locations for Movie in the Park 2022: Friday, Aug. 26 at 7:45 pm at CornerView Park, and Saturday, Sept. 17 at 7:15 pm at North Rosedale Park. For more info, contact GRDC's Communications and Fund Development Manager Kathy Garrett at kgarrett@grandmontrosedale.com or 313.387.4732, ext. 103.

Grandmont Rosedale Celebrates a New Park, Small Business, and Juneteenth at GRDC's Spring Block Party

More than 150 residents, visitors, and local dignitaries came to GRDC's Spring Block Party on Saturday, June 18 to celebrate Juneteenth, the ribbon cutting of the new Grand Parklet, and to support over a dozen Black-owned vendors offering everything from locally sourced popsicles to sunhats. The picture perfect day was a beautiful celebration of community. The Grand Parklet, created by the City of Detroit in collaboration with Invest Detroit and Huntington Bank promises to be a hub for future community events. The recently re-launched Grand River Business



GRDC staff, City of Detroit officials, small business owners, sponsors, and community members celebrate the official opening of Grand Parklet.

Association had the opportunity to invite several small businesses to join their growing association. The live drumming and dancing inspired many young and not so young people to join in the dancing. GRDC, District 1, and the Grand River Business Association hosted this event, with sponsorship from Huntington Bank, an across-the-street neighbor to the Grand Parklet. Among the attendees were Larissa Richardson, Chief of Staff for Congresswoman Rashida Tlaib; Councilmember James Tate; State Representative Stephanie Young; Community President of Detroit for Huntington Bank LaTrice McClendon; Antoine Bryant from the City of Detroit Planning and Development Department; GRDC board member and President of Minock Park Block Association Vicki

Holmes; Melanie Stevenson, Vice President of the Grand River Business Association (GRBA), and President of the GRBA Dante Williams.

Grandmont Rosedale SOUP Returns



After a two year hiatus, Grandmont Rosedale SOUP returned to the neighborhood on Friday, July 29 at Cutz Lounge, 19655 Grand River. Co-hosted by GRDC and Cutz Lounge, the event featured three small businesses who pitched their ideas for how to make Grandmont Rosedale just

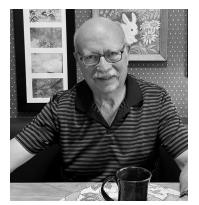
a bit better before an audience of about 65 who donated \$10 in exchange for dinner and a ballot. The winner of the most votes was Naturally ILLustrated who will use the donations to create an interactive art space in the neighborhood. As a welcome surprise, Huntington Bank increased the winner's total by \$750, and offered \$375 each to the other "pitchers" to get their good ideas going.

The Grandmont Rosedale SOUP event has been held a number of times in several locations throughout the community, and is always a popular event. There is no lack of good ideas or creativity in the neighborhood, and residents as well as visitors are more than willing to support a project that will make the neighborhood better than ever. Keep in touch with GRDC to learn of more Grandmont Rosedale SOUP events by following GRDC on social media or by subscribing to our weekly e-blast. Send your request to be added to the list to kgarrett@ grandmontrosedale.com.

More Beautification Coming to Grandmont Rosedale!

For the third year, GRDC received a \$25K beautification grant from Huntington Bank for each of the Grandmont Rosedale neighborhoods to share equally. Each of the neighborhood associations determines how the funding should be used. Past beautification projects include maintenance mowing, new planters, rose bushes, and reimbursements for residents who beautified street islands. "Huntington Bank has been a great support for GRDC," says GRDC's Program Director. "Virtually every corner of our community is noticeably improved, thanks to Huntington Bank. We value their presence in the community!"





Longtime Board Member Phil Schloop Steps Down

Phil Schloop joined the GRDC board in 2010, and has served during some pivotal changes at GRDC. Whether it was a change in leadership, the expansion of GRDC's focus toward new development and diverse housing projects, or the increased attention on economic

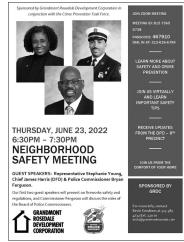
development, Phil has been an integral part of the many decisions and discussions that went into these projects, the good of the community ever in the foreground of his thinking.

One of Phil's favorite GRDC projects was the renovation of the Stoepel Park baseball fields. The fields went from unfenced, overgrown, littered fields with little more than 2 x 4s for dugouts, to irrigated, regulation fenced, tended fields with eight dugout shelters that each have a different community-inspired Hubert Massey mosaic on the exterior. Phil is also proud of GRDC's more recent focus on keeping people in their homes. GRDC offers free, one-onone assistance in completing the Property Tax Exemption application. This kind of grassroots effort, or "gutsiness initiative" as Phil calls it, is the kind of work that helps keep people in their homes and neighborhoods stable. Phil has always known that "building community is not easy. Not everyone agrees on what building community looks like, but we work together in spite of our differences. That's the most rewarding part of doing anything."

Phil's Parkinson's condition is worsening, and so he is less able to do the kind of work that made his time on the board so valuable. GRDC staff and board members are deeply grateful for Phil's years of service, his focus on the good of all of Grandmont Rosedale, and his insistence on doing the hard work of creating community.

Crime Prevention Task Force Organizes Neighborhood Safety Meetings

GRDC's Crime Prevention Task Force (CPTF) is a resident-led initiative that meets regularly to develop strategies for residents, business owners, and visitors in Grandmont Rosedale to protect themselves and their property. For ten years, the CPTF has organized Neighborhood Safety Meetings that feature topics and guest speakers relevant to specific safety concerns in the neighborhood. These meetings are also a way to bring concerns directly to Neighborhood Police Officers, and to receive information about safety Meetings reliably draw about 50 and are held every other month on the fourth Thursday at 6:30 pm. Since 2020 these meetings have been virtual. "The CPTF works hard to share safety information and to create a working relationship with our Neighborhood Police Officers," says GRDC's Program Director Becki Kenderes. To learn more about the CPTF or the Neighborhood Safety Meetings, contact GRDC's Program Director Becki Kenderes at becki@grandmontrosedale.com or 313.387.4732, ext. 120.



Learn Who is Funding GRDC Lately

One way to measure an organization's success is to recognize the support it receives to do its work. GRDC has received a great deal of support from several sources to support a number of initiatives. The Community Project Funding provided \$2.5 mil. for GRDC's new, mixed-use housing project, Comerica Bank is a Northwest Detroit Farmers'

Market sponsor, Rocket Community Fund supports GRDC's work to prevent home foreclosures, Fresh Water Fund covered the cost of transportation to the asphalt plant hearing, and Huntington Bank provided \$25K for beautification projects in all five Grandmont Rosedale neighborhoods.

Additionally, Pistons Foundation funded the purchase of a shipping



container for a tool library at CornerView Park, the Michigan State Housing Development Authority provided \$37.5K for home repairs for several Grandmont residents, and the Enterprise Community Partners granted GRDC \$545K so that our staff can keep writing grants, keep organizing community events, keep us moving toward the completion of new

housing, and keep Grandmont Rosedale an active, engaged community. GRDC is grateful for the support from funders and foundations. Together with the support of our residents, GRDC has accomplished a great deal thus far in 2022. We are honored to do the work of creating community and excited to see what the future holds for Grandmont Rosedale!

The 17th Season of the Northwest Detroit Farmers' Market is Underway

Since its beginning in 2005, the Northwest Detroit Farmers' Market has been a neighborhood hub for small businesses, local produce, and community gathering. Right when it started Grandmont Rosedale residents responded immediately to the Market's offering of local goods, and a chance to gather weekly. In fact, the Northwest Detroit Farmers' Market is the most visited neighborhood farmers' market in Detroit. Weekly programming with activities for kids and adults, new vendors and vendors who've been with the Market since its early days, and the opportunity to catch up and find out what's happening in the neighborhood next make this Market a favorite with neighborhood residents and with many residents from nearby communities. This year's Market is sponsored in part by Comerica Bank whose contribution helps GRDC secure programming, offer a vendor fee discount, and will help us put on a terrific back-to-school Market in September. Thanks to the many vendor and resident volunteers who help us set up and tear down each week, and to the many shoppers who bring their kids, their dogs, and their willingness to shop fresh and local. For more info on the Market, contact GRDC's Economic Development Manager Chelsea Salame: chelsea@grandmontrosedale.com. You can keep up with what's happening at the Market by following Northwest Detroit Farmers' Market on Facebook and Instagram.



The Northwest Detroit Farmers' Market reliably draws 150-200 shoppers each week.

Grandmont Rosedale Advocacy Results in Denial of Asphalt Plant



Grandmont Rosedale residents ready to attend the Board of Zoning Appeals meeting to protest the building of an asphalt plant near their community.

In May several dozen Grandmont Rosedale residents, residents from the Schoolcraft Improvement Association, and other Detroit neighborhoods attended the Board of Zoning Appeals hearing regarding the asphalt plant proposed for I-96 and Southfield. The asphalt company was appealing the Board's original decision to deny the construction of the asphalt plant. After hearing from over 100 residents who would be affected by the plant's emissions and traffic, the vote from the Board was unanimous: the original denial of the plant board stands. Residents held meetings to educate the community about the effects of asphalt plants, and organized an online petition to oppose the asphalt plant that over 1500 people signed. GRDC, with a grant from Fresh Water Future, was able to provide a free shuttle to the hearing. This mobilization of Grandmont Rosedale residents to protect their community had an obvious impact on the Board's decision. It is also a great example of how powerful a cohesive community can be.

Support Community. Support GRDC

Grandmont Rosedale is the kind of community where the friendships that are formed last for decades. GRDC has been an important part of creating this community for more than 30 years. Community is created at our Northwest Detroit Farmers' Market, around the many large and small beautification projects we have made possible over the years, and even at Grand River WorkPlace – the small business incubator space where small businesses come to learn, work, and grow. GRDC takes its direction from the people who live and work in Grandmont Rosedale. Their vision of community is ambitious, lasting, and wonderful. Hundreds of Grandmont Rosedale families and business owners have donated to GRDC over the years because they know that their donation is going toward creating the kind of community its residents envision. Be a part of this work. Please, donate today. You can text the word "Give" to 313.513.4732, mail a check made out to GRDC to our offices at 19800 Grand River, Detroit, MI 48223, or visit our website for all your giving options: grandmontrosedale.com.

